



Let Megan Gale Whisper Some Magic Into Your Next Holiday

Tahiti is the tropical destination on everyone's lips at the moment, thanks to Australia's leading department store David Jones and its Ambassador and international model Megan Gale using the destination as a backdrop to promote the fashion "look" for this Summer.

Now leading Tahiti wholesalers have released a series of indulgent travel packages to enable holidaymakers to follow in Megan's well-heeled footsteps and explore the 118 islands that make up magical Tahiti and her islands.

Tahiti Nui Vacations has a seven-night package to unspoilt Huahine from \$3099 per person including return airfares from Sydney, one night at the Radisson Plaza Resort Tahiti, return domestic airfares and six nights in a beach bungalow at the Outrigger Te Tiare Beach Resort with return speedboat transfers.

Those seeking indulgence need look no further than a luxurious cruise around the Society Islands on an elegant yacht with Bora Bora Cruises. Talpacific Cruising has a six-night cruise package from \$9629 per person including return airfares with Air Tahiti Nui, air travel to Bora Bora, on-island transfers, a six-night cruise with all meals and non-alcoholic drinks plus wines with lunch and dinner, and port, air and government taxes all included.

Tahiti Tourisme and Air Tahiti Nui partnered with David Jones to produce the 2006 Tahitian Summer fashion book, matching Tahiti's stunning tropical landscapes with the coming seasons' must-have looks in Australia.

The five-week fashion shoot took in Tahiti, Bora Bora, Huahine and Taha'a in the stunning Society Islands archipelago.

Along with the breathtaking landscape, the images from the campaign feature the nautical elegance of Bora Bora Cruises, the rustic charm of Tahiti's Pension Bonjouie and the 5-star style of Le Meridien Bora Bora and Le Taha'a Private Island and Spa.

"While thousands of women will take their fashion leads from what Megan is wearing, we hope most will also take notice of where she is and begin dreaming of their own Tahitian escape," Tahiti Tourisme Australian regional director Jonica Paramor said.

"From relaxation and spa treatments to more adventurous pursuits like scuba diving, kite surfing and even hiking in the mountainous hinterlands, Tahiti and her islands have something for everyone."

David Jones' Tahitian Summer campaign includes outdoor, print and TV advertising, distribution of 650,000 fashion books, cardholder promotions, fashion parades, web and direct mail promotion.

For more information on Tahiti and her islands, visit www.tahitnow.com.au. For more information on the David Jones Summer Collections visit www.davidjones.com.au.

*Image of Megan Gale available from larissa@mqmedia.com.au

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